

# Exclusive Territories

## How does and exclusive owner make money?

### All retail sales, either from corporate or your own advertising

Regardless if the sale comes from our national corporate advertising or if the sale comes from your advertising campaigns, you will be awarded the sale if it is within your territory. We will also add your link to [hotelsetc.com](https://www.hotelsetc.com) main website to direct your territory your way.

### All wholesale sales, either from corporate or your own advertising

Hotels Etc. advertises the distributor opportunity worldwide. You will have the option to purchase leads at \$10 each from corporate office, for all your territory leads. This is the average acquisition cost per lead.

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